

## PRODUCTION SECTOR PERSPECTIVES AND EXPERIENCES DEVELOPING COUNTRY: PIGS

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The Brazilian pork industry is organized along lines that are consistent with the OIE international standards for swine health and in full recognition of the need to provide its customers with high quality pork. On that basis, investments have been made to improve industry processes, biosecurity and traceability systems, providing for transparency in the activities of the private sector and of the official veterinary services and ensuring that Brazilian pork can be certified as a healthy and safe food that is suitable for all markets around the world.

On Brazilian pig farms several tools are applied to prevent and manage sanitary problems, which is essential to support export certification in compliance with the OIE international health standards. The industry aims to satisfy the requirements of both domestic and overseas markets.

In Brazil, pigs are produced using an "Integrated production system", which provides for the development and implementation of measures for animal health and food safety. As well as safeguarding pork production, the measures are intended to build an enhanced awareness throughout the production chain concerning the maintenance of animal health standards, which are vital for industry growth for business and for commercial markets. This is the basis for the strong industry commitment to apply identification and traceability systems for pigs and for pig products, in accordance with OIE standards.

The competitiveness of the Brazilian pork sector and industry commitment to implement international standards has made Brazil into a leading producer globally.

**Key words:** Pig identification – Traceability – OIE standards.

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