OVERVIEW OF AVAILABLE TOOLS AND TECHNOLOGY (FOOD PROCESSOR / RETAILER) THE GS1 TRACEABILITY

STANDARD (GTS) SYSTEM

Roberto Matsubayashi

GS1 Brasil, São Paulo, Brasil

Objectives

From the perspective of information management, implementing a traceability system within a supply chain requires all parties involved to

systematically associate the physical flow of materials, intermediate and finished products with the flow of information about them. This

requires a holistic view of the supply chain, which is best attained by deploying a common business language – the GS1 system. Its global

reach and universal acceptance by consumers, businesses and governments makes it uniquely positioned to provide the appropriate

response to traceability system requirements.

Discussion

The GSI Global Traceability Standard (GTS) system is a process standard that defines the business processes and the minimum data

management requirements for traceability systems. This definition is independent of the technology to be utilised. It enables companies to

implement tracking and tracing of products as they move between companies, whatever the language and tools chosen by each stakeholder.

It is based on the use of GSI 'standards' for identification of products and locations, including the use of barcodes, RFID and data

communication. Food processors and retailers around the globe are using the GTS, benefiting from very cost effective implementation of

reliable traceability systems.

The GTS is being applied successfully in several sectors, including fresh produce, healthcare and meat, and in different geographical regions.

Reference case materials can be found at: http://www.gsl.org/productssolutions/traceability/activities/

The GSI system can be used, within the framework of objectives, scope and desired outcomes defined by countries, as a valuable tool for

implementing systems for identification and traceability that are consistent with the DIE/Codex standards.

Key words: Traceability - GS1 Standard - Barcode - RFID/EPC.