

Vacancy Announcement

African Swine Fever Communications Officer

Salary: 2 080 Euros Net / month + benefits (salary exempt of French income tax)

Duration: 6 months

Context:

The World Organisation for Animal Health (OIE) is an intergovernmental organisation recognised by the World Trade Organization as the reference Organisation for intergovernmental standards concerning the sanitary safety of international trade of animals and products of animal origin and zoonoses, and is in charge of improving animal health, veterinary public health and animal welfare worldwide, as well as transparency of the global animal disease situation.

The OIE maintains permanent relations with nearly 75 international and regional Organisations and has 12 regional offices around the globe.

Since its creation in the early 2000s, the OIE Communications Unit has steadily increased its scope to cover corporate and internal communication, digital communication (OIE websites and social media), multimedia, events, press relations and relations with the OIE's networks.

Staff members of the Communication Unit take part particularly in activities aimed at the specialised target audiences defined in the Organisation's Strategic Communications Plan and work closely with the scientific and technical departments of the Organisation. Their work also focuses on strengthening risk communication capacities of OIE member countries and developing awareness campaign toolkits.

The recent upsurge in the spread of African swine fever (ASF) throughout several regions of the world poses a direct threat to the majority of pig populations worldwide. Clear and transparent communication is essential to ensure that all the actors fully understand their roles and responsibilities in the implementation of the measures required to stop the spread of the disease. To this end, the OIE launched the awareness campaign 'ASF Kills Pigs' at the beginning of 2019 addressing hunters, travellers, commercial pig farms, pig farmers and transport authorities, and is now striving to develop the second phase of this campaign.

Positioning and reporting

Under the authority of the Director General, the African Swine Fever Communications Officer will work with the outreach Communication Officer, and in close cooperation with other officers in the unit and the technical teams involved. He/she will answer to the Head of the Communication Unit.

Job purpose

The ASF Communications Officer optimises awareness of the OIE and understanding of its mandate by ensuring communication around its activities regarding this disease. He/she is responsible for developing, implementing and monitoring communication strategies to promote the OIE's activities, in line with the organisational strategy on ASF. He/she is in charge of producing or coordinating the production of communication tools aligned with target groups and raising awareness of both general public and professionals.

Missions and activities

Develop a communication strategy for the 2nd phase of the ASF awareness campaign

- Assess the impact of the 1st phase of the campaign and the additional communication needs from OIE Member Countries, staff and stakeholders;
- Develop a communication plan to cover these needs, including targets, messages and timeframe for implementation;
- Propose and support the design and development of additional communication tools and materials;
- Engage closely with technical teams to ensure being fully conversant on the subject;
- Ensure the strategy is in line with the OIE institutional communication strategy and policies by engaging closely with other colleagues of the Communication Unit (especially digital and editorial officers);
- Manage and participate in the development of written material (articles, reports, concept notes, press releases, factsheets, leaflets);
- Take part in the production, compilation and distribution of digital messages, including social media;
- Ensure budget follow-up during the project;
- Develop progress indicators and monitor the implementation of the communication strategy;

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- Provide feedback on achievement of strategic communication objectives and propose changes as relevant;
- Provide recommendations and plan for a follow-up strategy after the project ends;
- Contribute to reporting on progress to OIE senior management.

Develop and implement a dissemination strategy for the ASF awareness campaign (1st and 2nd phases)

- Define a detailed dissemination strategy and implementation plan including schedule, core messages content and medium;
- Contribute to identify influencers who could help disseminate and support the messages of the campaign towards these audiences;
- Participate in the animation of the networks identified as relevant for the topic to ensure adequate outreach;
- Coordinate and follow up with countries and OIE regional staff the translation of the tools to local languages;
- Participate in expert consultations, facilitate meetings and workshops, when required;
- Manage press relations, in collaboration with external agencies when required;
- Evaluate engagement in the project and readiness for change to adapt dissemination as required.

Oversee the development of material by external providers

- Develop terms of reference and technical specifications for communication consultants/agencies, in line with the expected budget;
- Contribute to the selection and contracting of external suppliers;
- Define overall project schedule, expected delivery deadlines and milestones;
- Coordinate the technical work of the supplier;
- Ensure budget forecasting, expenditure tracking and progress monitoring;
- Ensure compliance with project deadlines and quality of deliverables.

Design and implement communication actions for the institutional activities on ASF

- Plan and coordinate the communication activities for the launch of the OIE global initiative;
- Participate in the internal coordination electronic meetings with other OIE staffs working on ASF;
- Engage closely with the OIE staff working on ASF to contribute to increase the visibility of their activities and missions at regional level.

Qualifications and Experience

Required qualifications

- Experience in human or animal health communications or in the management of projects in the field of communications; or
- Experience in the development and delivery of communication products; or
- Exposure to the international institutional field; or
- A postgraduate diploma in communications, human or animal health.

Additional experience

- Experience in public health and/or veterinary public health.

Requirements:

Technical skills

- Excellent command of one of the OIE official languages (French, English, Spanish), both written and oral;
- Strong project management skills;
- Significant experience with the use of the Office pack;
- Proficiency in web-based applications and media computer tools.

Additional skills

- Knowledge of Spanish or French is an asset

Interpersonal skills

- Demonstrated skills in interpersonal relations and the ability to develop synergies and partnerships with key stakeholders and contacts, particularly in the media;
- Demonstrated ability to be highly organised, independent, and a diplomatic professional;
- Capacity to work with multiple team members in a multi-cultural environment with sensitivity and respect for diversity.

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Working conditions

This post requires flexibility to travel internationally and long hours in a seated position at a computer.

General information

The OIE places high value on a multicultural and positive work environment. The OIE is an equal opportunity employer and welcomes applications of all qualified candidates, irrespective of their ethnic origin, gender, opinions or beliefs. This is a fulltime position as an international civil servant based at the OIE Headquarters in Paris (France) that is **available immediately**.

If you are interested in the position, please complete your application online by clicking on the link below by **02 November** at the latest.

[APPLY](#)
