

WOAH 2024 PHOTO COMPETITION

Animal health and welfare: looking to the past, embracing the future

ARTICLE 1: Purpose of the competition

In 2024, the World Organisation for Animal Health (WOAH) is holding its sixth **Photo Competition**. WOAHA reserves the right to cancel or amend the Competition or its rules without notice.

The theme of the 2024 competition is “**Animal health and welfare: looking to the past, embracing the future**”.

WOAH has brought its major mission, improving animal health and welfare, in a photo competition, whose aim is to visually and creatively show the importance of the work done to protect animal health and welfare worldwide through the implementation of its International Standards, the crucial link between animal health and welfare, as well as the significance of these latter elements to face the challenges of the future, and preserve human health and ecosystems.

The winners of the **2024 Photo Competition** will therefore be the photographers who best illustrate, both from an artistic and a descriptive point of view, the work carried out by animal health and welfare players, in particular by Veterinary Services both in their public and private components, to protect animal health and promote animal welfare worldwide in the context of the implementation of WOAHA’s standards, thus ensuring public health.

As WOAHA is celebrating its hundred years of existence, photos to be submitted are expected to show how the animal health sector has evolved over the years, and how it utilises lessons from the past but is ready to embrace the changes and innovations brought about by the present and the future, when it comes to maintaining animal health and welfare globally.

Photos should highlight the human/animal interactions that typify the activities of animal health and welfare professionals under the following themes:

1. **Animal disease surveillance, prevention and control.** Photos could depict surveillance activities, vaccination campaigns, prophylaxis, and diagnostic tests, including interaction between wildlife (birds, rodents, etc.), environment and livestock.
2. **Animal welfare.** Photos could illustrate transport of animals, stray dog management, working animals, and other topics addressed in WOAHA’s welfare standards’ chapters.
3. **Animal production systems.** Photos could demonstrate familial, extensive or intensive farming systems, as well as transhumance, pastoralism systems, etc., with when possible, a special spotlight on sustainable practices.
4. **Aquatic animal health and production systems.** Photos could show farmed fishing systems, amphibians, crustaceans, farmed fish, molluscs and their products.
5. **One Health.** Photos could depict the essential link between human and animal health and the ecosystem in which they co-exist.

6. **Veterinary education.** Photos could illustrate young students in practice/ training, veterinary education establishments and facilities etc.
7. **Innovation.** Photos could show how the animal health sector and animal health professionals are making use of new technological advances to improve their work.
8. **Partnerships.** Photos could present how the animal health sector is working with domains outside its own to gather expanded expertise, with the aim of better addressing global health threats.

Photos illustrating the scenarios highlighted in the above-mentioned themes will be given preference when selecting the winners. The jury will also consider the creativity of the photo caption.

ARTICLE 2: Entrants

The competition is free and open to the following individuals over the age of 18 belonging to one of the categories below:

“Professionals” Category

Entrants in this category are either:

- **Delegates of a WOA Member Country**
- **Focal Points of a WOA Member Country**
- **Veterinarians or employees of the Veterinary Services of a WOA Member Country.** This category includes, among others, any veterinary practitioner who can justify obtaining a veterinary diploma issued by any faculty of veterinary medicine located in one of WOA’s Member Countries
- **Employees of a WOA Reference Centre**
- **WOAH experts** (members of Specialist Commissions, Working Groups, Ad hoc groups and those working on technical items for the General Session or Regional Commissions)
- **Employees of partner organisations with whom WOA has a cooperation agreement**

For definitions of the above-mentioned terms, see www.woah.org.

Employees of regional and international organisations with whom WOA has a cooperation agreement should ensure that the submitted photos do not appear in any publication nor have they been utilised by their organisation in any form of digital communication and social media such as Facebook, Twitter, LinkedIn and Instagram, thereby not infringing any copyright or intellectual property rights of the organisation.

Staff, both from Headquarters and the regions, are excluded from the competition and must not participate either directly or indirectly via members of the global network.

“Veterinary Students” Category

The competition is equally open to full-time veterinary students, over 18 years, who are enrolled in any of the faculties of veterinary medicine of a WOA Member Country during the 2023-2024

academic year.

For both categories indicated above, the number of entries is limited to one per person (same surname, same first name and same postal address, irrespective of which email address is used). In the event of multiple entries by the same person (same surname, same first name, same postal address, irrespective of which email address is used), all entries from that person will be automatically rejected.

ARTICLE 3: Functioning

The competition will be announced to WOAAH's network and Veterinary students on WOAAH's website: <https://www.woah.org/en/photo-competition>

The competition entry procedure will also be published on WOAAH's Facebook, Instagram, LinkedIn, and Twitter pages, as well as on a dedicated webpage: <https://www.woah.org/en/photo-competition> from 7th February 2024 until noon on 31st March 2024 (Paris time).

As neither Facebook, Instagram, LinkedIn nor Twitter are the organisers or sponsors of the competition, they cannot be held liable for any problem related to the competition. The competition is not associated with, managed by or sponsored by Facebook, Instagram, LinkedIn or Twitter.

Participation in the competition is free and done exclusively online on the web page: <https://www.woah.org/en/photo-competition>

To take part, entrants must:

- Select between one and five photos corresponding to the theme;
- Read and note the rules;
- Fill in the entry form online, complete all the fields and accept the rules of the photo competition;
- Upload and submit the photos (no more than five), meeting the technical requirements below, on the photo competition website with captions for each photo by **noon on 31st March 2024** (Paris time);
- Make sure that you receive the email confirming that your application has been received.

The photos entered must have the following technical characteristics:

- **Colour**
- Format: **JPEG or TIFF**
- Resolution: **300 ppi**
- Minimum size of **2480 by 3508 pixels (21 x 29.7 cm)**, preferably the maximum size and resolution available
- Maximum file size of **10MB** per photo. If the photo exceeds this amount, the upload will not be successful

If any of the above conditions is not met, the entry will be disregarded. The date and time of receipt of the complete entry will be taken into account for purposes of meeting the deadline. No images that have been generated by Artificial Intelligence (AI) will be accepted.

Any entry that is incomplete, submitted after the deadline or in any other form than that specified, will be disregarded.

No entries via Facebook, Instagram, LinkedIn, Twitter or letter post will be accepted.

The entries that comply with these rules will then be judged by a Selection Committee whose composition is available on the website: <https://www.woah.org/en/photo-competition>

The Selection Committee's decision pertaining to the Regional and Global Prizes will be final and be published on the web page: <https://www.woah.org/en/photo-competition> no later than 20th May 2024.

The winners will be awarded the prizes mentioned in Article 7.

The prizes will be awarded during the Opening Ceremony of WOA's 91st General Session on Sunday, 26th May 2024. Winners will be notified in advance by email.

The Selection Committee for the Public Choice Prize will be constituted of the Organisation's followers on Instagram, LinkedIn and Twitter. The winner will be announced on social media no later than 20th May 2024. Unlike the winners of the Global and Regional Prizes, the winner of the Public Choice Prize will not be awarded at the General Session. No communication prior to the announcement on social media will be entered into by WOA with the winner of this prize.

WOAH will not take responsibility for verifying and authenticating the voter's social media profile.

ARTICLE 4: Obligations

The photos must comply with the theme of the competition, "Animal health and welfare: looking to the past, embracing the future", as detailed in the competition announcement and in these rules.

The photos must not be obscene, violent, dangerous, racist, contrary to public order, likely to harm the development of minors, offend the dignity of persons or condone crimes against humanity. Photos that do not comply with this provision will be automatically excluded from the competition.

The entrant represents and warrants that:

- he/she is the author of the photo(s) entered in the competition and therefore the exclusive owner of literary and artistic rights, namely the right to the name, the right of reproduction, the right of modification, the right to display the photo publicly, and the right to disseminate it via any medium anywhere in the world;
- he/she has obtained the prior written consent of the persons identified in the entered photo(s), thus ensuring that WOA cannot be held liable for the use of the said photo in the context of this competition.

ARTICLE 5: Authorisation for publication

As the author of the entered photo(s) and holder of the associated literary and artistic rights, each

entrant consents, as a condition of entry for the competition, to the photo(s) being displayed at the 91st General Session in May 2024.

The entrant transfers to WOAHA the non-exclusive rights to use all or part of the photos (in their original or modified form), to reproduction, dissemination in any medium and display, with a mention of the author's name in the copyright, in any communication or publishing medium. These non-exclusive rights are granted for an unlimited period, worldwide, royalty-free, as from the date of submitting the entry and its acceptance by WOAHA.

For the sake of clarity, reproduction and dissemination include the ability for WOAHA to create posters from the photos and donate at its discretion these posters at any time. The entrants will have no right of compensation on the donation of posters or photos.

Entrants retain the right freely to use their photos and may at any time revoke the non-exclusive rights that they have granted to WOAHA by sending a letter, dated and signed by entrants (who retain the literary and artistic rights), using a courier service with tracking and delivery against signature, to the following address:

Communication Department
World Organisation for Animal Health (WOAH)
12, rue de Prony
75017 Paris
France

Tel: +33 (0) 1 44 15 18 88

ARTICLE 6: Deadline

The deadline for completing the entry form and submitting photos is **31st March 2024 at noon (Paris time)**.

ARTICLE 7: Prizes

Regional Prizes

A winner (from either the Professionals or Veterinary Students categories) will be chosen from each of the WOAHA regions:

- **Regional Africa Prize**
- **Regional Americas Prize**
- **Regional Asia & Pacific Prize**
- **Regional Europe Prize**
- **Regional Middle East Prize**

Each winner will receive the sum of €800.

The regional membership of entrants will be determined according to: the Member (for Delegates, Focal Points or employees of veterinary services); the country where the Reference Centre is located (for employees of a WOAHA Reference Centre); the country of residence (for experts); and

for other categories, the country where the employee exercises his/her functions irrespective of their nationality. A further consideration used to determine the entrants' region will be his/her primary affiliation to the country covered by the corresponding WOA Regional Commission.

Global prizes

Further, a winner will be chosen from the entries submitted by participants from the two categories: "Professionals" and "Veterinary students".

- Global Prize 'Professionals'
- Global Prize 'Veterinary Students'

Each winner will receive the sum of €1500.

If a winner cannot be contacted by email or telephone within 7 days of the closing date, WOA will allocate the prize to another entrant.

Complimentary cheques will be awarded during the Opening Ceremony of the 91st General Session on Sunday, 26th May 2024. At the end of the competition, the prizes will be transferred to the bank account designated by the chosen winners, before the **last Friday of June 2024**.

Public Choice Prize:

The Public Choice Prize is one in which the winner will be decided by vote on social media. The following process shall be followed:

- **Round 1:** Selected photos will be posted on WOA's Instagram, LinkedIn and Twitter accounts. Audiences will be provided with a method to cast their vote. The top 5 photos will move to round 2.
- **Round 2:** The top 5 photos from round 1 will be again posted on social media and audiences will be invited to cast their vote. The photo with the most votes will be declared the winner.

The winner will receive the sum of €300, which will be transferred to the bank account designated by the winner before the **last Friday of June 2024**.

The winner cannot be contacted via social media, email or telephone within 7 days of the announcement of the winner. If he/she cannot be contacted WOA will allocate the prize to the photo with the second highest vote.

ARTICLE 8: Complaints

WOAH disclaims all liability for the content of published photos. WOA reserves the right to disqualify any entrants who fail, wholly or partially, to comply with these rules.

No claims against WOA will be possible except for claims for failure to comply with these rules. WOA cannot be held liable in connection with the competition and the entrants will therefore not be entitled to claim any damages or compensation whatsoever.

WOAH disclaims all liability if for any reason a participant submitted erroneous data for his/her entry and the system does not allow the participant to enter. Incomplete entries or those with erroneous data will be disregarded.

WOAH disclaims all liability if for any reason a participant cannot access the web page of the photo competition or cannot upload the photos.

WOAH shall not be responsible for any technical problems such as but not limited to internet connectivity which prevent or hinder participation in the photo competition.

No claims whatsoever against WOAHA will be possible. WOAHA will not be held liable in connection with the photo competition and the participants will therefore not be entitled to claim any damages or compensation whatsoever.

ARTICLE 9: Availability of the rules

These rules are available on the dedicated photo competition web page:
<https://www.woah.org/en/photo-competition/#ui-id-3>

ARTICLE 10: Personal data

WOAH processes the personal data of participants in accordance with good practice in this area.

The participants' data will be collected and processed by WOAHA's Communication

Department for the purposes of the photo competition, as well as by third-party service providers acting as sub-processors, whom WOAHA may resort to for data processing. This processing is necessary for the legitimate aims of WOAHA, which includes managing the registration and participation of the participants in the competition, contacting the winners, and providing information by email on the communication campaign concerning the photo competition.

Participants have the right to access their information, to correct and update it and to delete it. To exercise these rights, participants can contact WOAHA at the following address: dpo@woah.org.

In the event the participant exercises his/her right of deletion his/her data before the end of the competition, it will be considered that the participant has renounced his/her right to participate in the competition.

For more information on the competition, please refer to the following page:
<https://www.woah.org/en/photo-competition>

- Personal Data use

WOAH processes the personal data of participants in accordance with good practice in

this area. WOAHA's contact details are: WOAHA, 12 rue de Prony, 75017 Paris.
The contact details of its representative are: Director General, WOAHA, 12 rue de Prony, 75017 Paris.

The participants' data are collected and processed for the purposes of the competition. Submitting this information is required and forms part of the contract; it is a prerequisite for the contract's fulfilment. Without providing this information, the participant cannot take part in the competition. The intended recipients of participants' data are the authorised personnel of the Communication Department, who are responsible for processing the data and OVH (www.ovh.com), host server for the competition's submission system.

The participants' data will be kept for one year after the end of the competition.

Participants have the right to access their information, to correct it and to delete it. To exercise these rights, participants can contact WOAHA at the following address: dpo@woah.org

WOAHA will take the necessary measures to respond to participants' requests in a satisfactory manner.