

Fighting antimicrobial resistance as a feed manufacturer or supplier

You have a key role to play in curbing the rise of antimicrobial resistance by ensuring that the products you market are safe, compliant with regulations, and that they reach responsible and informed users.

Here is what you can do every step of the way.



WHEN MANUFACTURING



Follow all legal requirements as well as best practices and [international standards](#) for the manufacturing and distribution of medicated feeds.



Implement a hazard analysis and critical control points (HACCP) plan to reduce the introduction of hazards that may compromise animal and public health.



Prevent cross-contamination of non-medicated feed with antimicrobials.



Only use approved sources of medicines and antimicrobials.



Label your products with the appropriate information to ensure effective and safe use. This includes level of medication, approved claim, intended species, directions for use, withdrawal periods, warning and cautions.



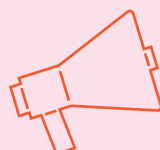
Ensure mixing and medicine distribution is appropriate for drug efficacy.



WHEN SUPPLYING



Make sure the person you are supplying medicated feed to has a **veterinary prescription**.



Inform your clients about the correct use of your products and the responsible use of antimicrobials. This includes compliance with withdrawal periods for food-producing animals.



Keep records of your sales to allow traceability for an adequate period as per national legislation.

ACROSS ALL STEPS



LEARN ABOUT the responsible use of antimicrobials by consulting our [AMR web portal](#).



SHARE SALES AND DISTRIBUTION DATA with competent authorities for the monitoring of antimicrobial use.



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