SRR-SEA/COS2021/1

**Consultation of suppliers**

**DEVELOP DIGITAL FOOT AND MOUTH DISEASE (FMD) AWARENESS AND ADVOCACY TOOLS**

**Lot 2 : Develop new communication materials (animation videos and checklist)**

**Annex 2 b.
(to be returned as Financial offer for the lot 2)**

**WORLD ORGANISATION FOR ANIMAL HEALTH (OIE)**

deadline to submit tenders:

8 December 2021–

(6 PM Bangkok local time)

**Currency: USD**

|  |  |
| --- | --- |
| **Deliverables**  | **Cost USD (quoted free of all duties, taxes and other charges, VAT.)**  |
| 1. Review the key messages, target audience and needs, drafted by the OIE SRRSEA. | USD … |
| 2. Develop outline for the video using the key messages to target the identified audience. | USD … |
| 3. Develop a story telling script  | USD … |
| 4. Review the story telling script for the animation video with text, images, and music (3 options for OIE to select) | USD … |
| 5. Revise materials based on the feedback. | USD … |
| 6. Final video’s (3-5 minutes) | USD …. |
| **Overall cost** | **USD …..** |

 **Nota bene: The amounts must include any additional fees**

**Name and Title of duly authorized representative: ……………………………………………………**

**Date: …………………………………………………………………………………………………………….**

**Signature:**