SRR-SEA/COS2021/1

**Consultation of suppliers**

**DEVELOP DIGITAL FOOT AND MOUTH DISEASE (FMD) AWARENESS AND ADVOCACY TOOLS**

**Lot 1 : Review and digitalisation of existing FMD communication materials  
(including posters, leaflets, brochures, checklists) accessible online**

**Annex 2 a.  
(to be returned as Financial offer for the lot 1)**

**WORLD ORGANISATION FOR ANIMAL HEALTH (OIE)**

deadline to submit tenders:

8 December 2021 -

( 6 PM Bangkok local time)

**Currency: USD**

|  |  |
| --- | --- |
| **Deliverables** | **Cost USD (quoted free of all duties, taxes and other charges, VAT.)** |
| 1. Review existing communication materials (billboard, brochure, mobile flip chart, and posters) key messages, images, and design (Refer to Annex 4) | USD … |
| 2. Review the list of existing products to be digitalised and an updated layout, content (with addition of appropriate images sketches, infographics) and appropriate format which can be easily accessed on mobile devices and digital platforms. (Refer to Annex 5) | USD … |
| 3. Update the communication materials based on the feedbacks from OIE technical and communication team | USD … |
| 4. Final product of all updated communication materials with high- and low-resolution editable and PDFs to be disseminated electronically. | USD …. |
| **Overall cost** | **USD …..** |

**Nota bene: The amounts must include any additional fees**

**Name and Title of duly authorized representative: ……………………………………………………**

**Date: …………………………………………………………………………………………………………….**

**Signature:**