Call for Expression of Interest

development of awareness materials on antimicrobial resistance (AMR) and antimicrobial usage (AMU)

**Annex 1.C  
(to be returned as Financial offer)**

**Lot 3: Video production on AMR/AMU awareness**

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| **Products:** | **Unit cost (in Euro)** | **Quantity** | **Amount in EURO and quoted free of all duties, taxes and other charges and excluding VAT.** |
| **Video on responsible and prudent use of antimicrobials in human, animal and environment.**  The video should be of high quality in 1920x1080 format with a minimum of 120 pixels for use on YouTube, Twitter, Facebook and other social media (See attached technical details). |  | 1 |  |
| **Video on good animal husbandry practices such as hygiene and sanitation, biosecurity, vaccination**, etc. to reduce use of antimicrobials in animal production. The video should be of high quality in 1920x1080 format with a minimum of 120 pixels for use on YouTube, Twitter, Facebook and other social media (See attached technical details). |  | 1 |  |
| **Global Cost** | | |  |

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|  | **To be completed by the tenderer** |

Legend: